



## 2013-2014 WEBELOS TO SCOUT TRANSITION

### Best Methods-Recruiting 4<sup>th</sup> and 5<sup>th</sup> Graders into Scouting

**There are a lot of 4th and 5th grade boys in your community that have not been active in the Cub Scout program. This is a prime time to recruit these boys into your troop, along with Webelos crossing over from Packs.**

The best way to recruit these boys is by having Scouts talk with them. Consider using these tips to motivate your new Scouts to recruit a few more Scouts:

1. **Free Unit Camping** - Every Scout that brings a friend on a camping trip, gets to go for free.
2. **Non-Scouting Activity** - Plan a non-Scouting, two-hour activity just for the new Scouts and their friends. Bowling, swimming, basketball, anything physical and indoors that non-Scouts will enjoy as much as Scouts. Scouts can only sign up with a non-Scout buddy.
3. **Sports Teams** - Remind Scouts that the end of a sports season in which they play is a great time to ask the other guys on the team, "So, now what are you going to do?" and invite them to try Scouts.
4. **Troop Open House** - A specific time planned for introducing boys and parents to Scouting.
5. **School Talk** - If you can get access to your local school, giving a short promotional talk to the 4th grade and 5th grade boys can be successful.
6. **Hidden Recruiting** - If you do a fundraiser, include postcards to give with each order. The card asks the buyer to give it to the parent of a 4th or 5th grade neighbor boy and invites him and his parent to call for more information about the Pack/Troop.
7. **First Class Requirement** - Push the "invite a friend to join" requirement to be one of the first requirements for all new Scouts. There's a better chance of getting someone to join at the same time rather than a year later.

